



Books 33
Befriend Books

CATALOGUE 2026

**Befriend Books that
Build Character, Culture
& Climate Action**



www.books33.com

About Books33

Books33 is India's first values-driven children's publishing platform dedicated to the Indian Knowledge System (IKS), sustainability, green skills, and education for environmentally responsible living. A division of Aadya Green Gifting Pvt. Ltd., Books33 nurtures young minds through culturally rooted, age-appropriate, purpose-filled storytelling. With SAMVAW Foundation as its Knowledge Partner, Books33 transforms books into tools for character-building and climate learning through eco-friendly packaging, school Eco-Clubs, Mission LiFE-aligned activities, and story-led green action.



Committed to SDG 13 - Climate Action, Books33 enables readers to contribute directly to reforestation and ecological restoration. For qualifying purchases, a tree is planted in the purchaser's name, a personalised Tree Certificate is issued, and the reader can track the sapling's growth and survival—making every book a meaningful step towards a greener planet.

Our Impact So Far

Since 2020, Books33 has ensured that stories create real change:

Replaced 120+ kg of plastic with reusable, recyclable packaging

Distributed 2,000+ seed packets, seed balls, and tree certificates

Published 50+ sustainability and values-based titles

Reached 18,000+ students across 200+ schools nationwide

The Books33 Promise

Books33 believes that stories shape generations. With intentional, value-driven content, we aim to nurture a future where readers grow up informed, inspired, and deeply responsible - towards their land, their heritage, their environment, and their collective future. Every book plants a value, and every value strengthens people, planet, and sustainable future.



Children Books on

Sustainability & Green Skills

Based on UN's 17 SDGs & Mission LiFE (Lifestyle for Environment)



Aligned with Government's 'Samagra Shiksha Scheme' - an initiative to promote environmental consciousness among students through 'Eco Clubs For Mission LiFE' in schools.

Storytelling with Purpose: Books

Read, Reflect, Reimagine Stories that Encourage Empathy,



At Books33, the publishing division of Aadya Green Gifting Pvt Ltd, we believe books are the most thoughtful green gifts.

Our flagship initiative – Grandma Earth Mission (GEM) – turns story-time into planet-positive action. Every title blends Indian Knowledge Systems (IKS) with the UN Sustainable Development Goals (SDGs), Mission LiFE (Lifestyle for Environment), NEP 2020, and NCF 2023, so children not only read – but also do.

The GEM Series is also aligned with the Government of India's 'Samagra Shiksha Scheme', which promotes environmental consciousness and experiential learning through Eco Clubs for Mission LiFE in schools (ecoclubs.education.gov.in).



By integrating storytelling, values, and green habits, Books33 supports schools in building climate-conscious classrooms where curiosity grows into care and learning leads to lifelong sustainability.

on Sustainability & Green Skills

Action and a Commitment to Creating a Better Future for All



The GEM series offers three dedicated collections for children aged 3-14 years :

GEM SDG SERIES

34 storybooks
for children aged
6-14 years, aligned
with the United
Nations' SDGs.

GEM LIFE SERIES

14 storybooks for children
aged 6-14 years, aligned
with NEP 2020 and
'Samagra Shiksha Scheme',
which promotes Eco Clubs
for Mission LiFE in schools.

GEM LITTLE ECO CHAMPIONS SERIES

14 storybooks for
foundational learning in
children aged 3-5 years,
fostering early
environmental awareness.

Through vibrant storytelling, Books33 nurtures young changemakers, empowering them to become socially conscious citizens and leaders of a sustainable tomorrow.

GEM SDG Series

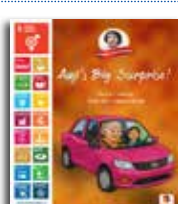
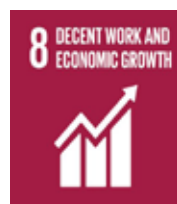
The GEM SDG Series is a unique collection where each story bridges generations through the bond between Aadya, a curious young girl from Panipat Refinery Township, and her wise Grandma Dharini, who grew up in the value-rich village of Gompa.

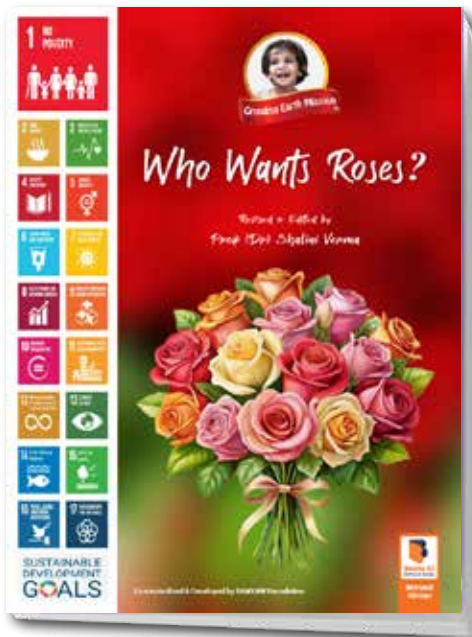
Their warm conversations unfold as a story-within-a-story, blending nostalgia with modern awareness to nurture empathy, curiosity, and sustainable thinking.

Each tale is thoughtfully aligned with one of the 17 United Nations Sustainable Development Goals (SDGs)—covering themes like clean water, equality, quality education, and climate action—while drawing from Mission LiFE and the Indian Knowledge System (IKS).

With simple language, relatable characters, and vibrant illustrations, these stories make global challenges accessible and engaging for children aged 6 to 10 yrs. (Classes 1-5).

Together, they inspire young readers to adopt mindful habits, develop green skills, and grow into gentle guardians of Grandma Earth, ready to shape a kinder, cleaner, and more sustainable future.





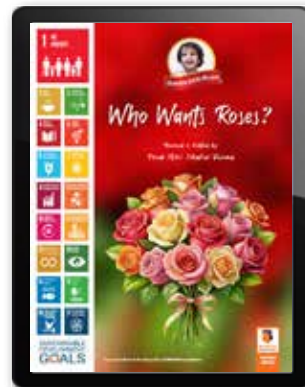
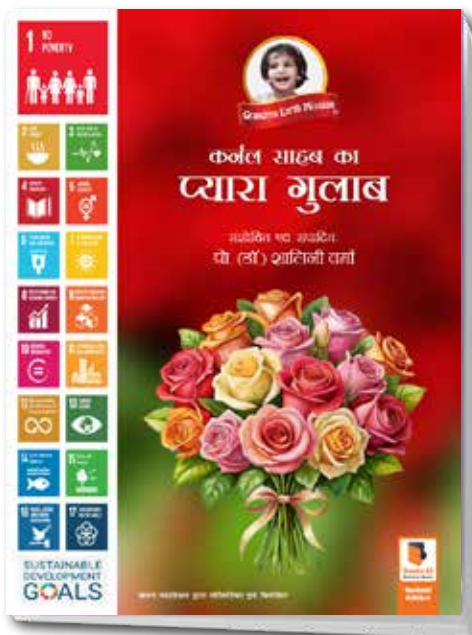
Who Wants Roses is a compelling story of Colonel Saab's transformative journey, navigating the delicate balance between the 'Haves' and 'Have-nots.' Rooted in **SDG 1: No Poverty**, it explores themes of inequality, compassion, and collective action. As Colonel Saab realises the strength of giving and sharing, the narrative inspires readers to reflect on their role in building a more equitable world. Aligned with **Mission LIFE's** focus on **mindful living and sustainable communities**, this heartfelt tale demonstrates how small acts of kindness and generosity can ignite meaningful change in the fight against poverty and create lasting social impact.

Revised & Edited By : Prof (Dr) Shalini Verma

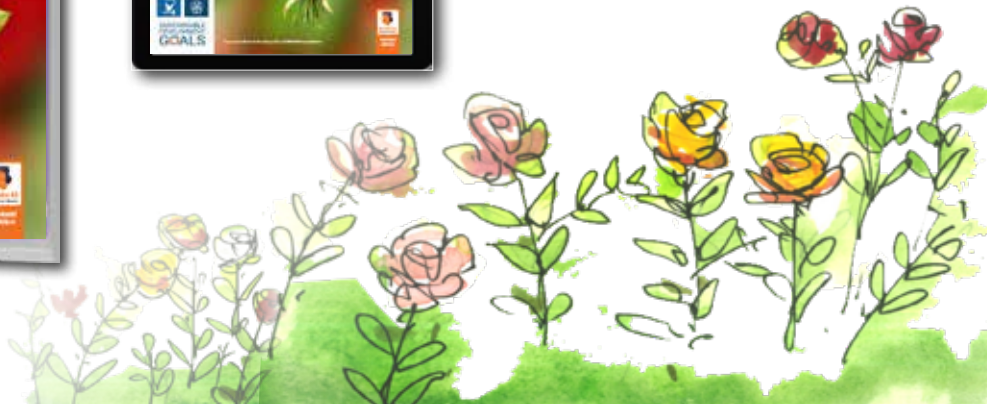
Paperback : 36 pages

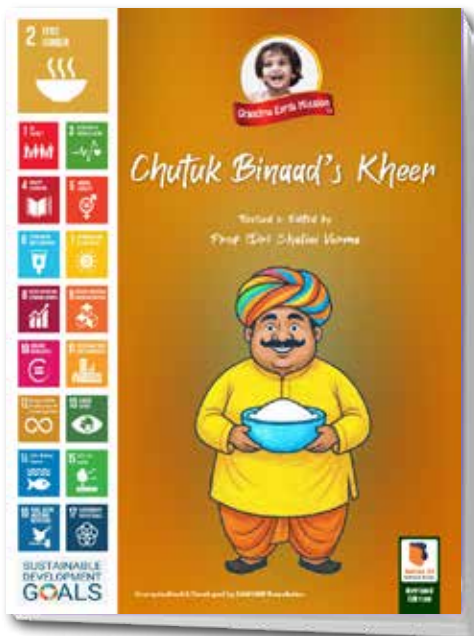
ISBN (English) : 978-81-956236-9-3

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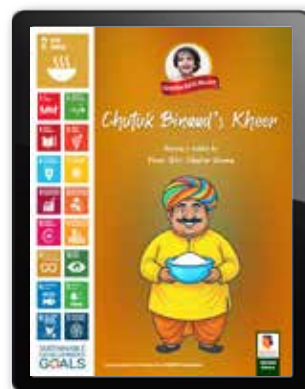
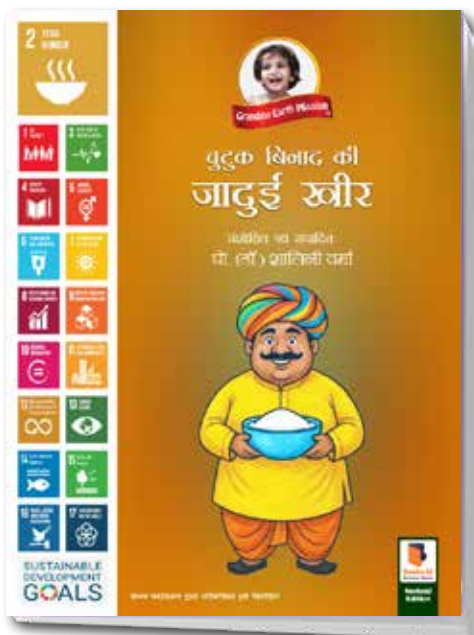
Chutuk Binaad's Kheer is a fascinating tale about Chutuk Binaad, an eccentric and resourceful man with a long nose, who transforms Gompa village from scarcity to abundance. Rooted in **SDG 2: Zero Hunger**, the story emphasises food security, sustainable agriculture, and community innovation. Through his ingenious ideas and determination, Chutuk inspires the villagers to collaborate and build a thriving, self-sufficient community. Aligned with **Mission LiFE's** principles of **mindful consumption and sustainable practices**, this heartwarming narrative encourages readers to envision a world where no one goes hungry, and resilience and shared efforts pave the way for sustainable growth and prosperity.

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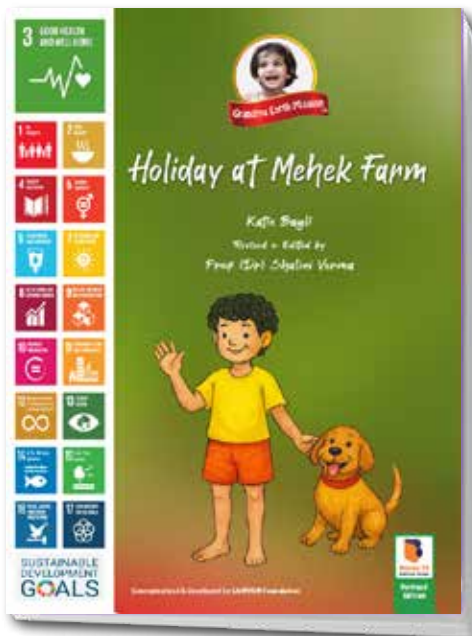
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Holiday at Mehek Farm is an inspiring tale of Vihaan, a young boy whose journey from Mumbai's towering skyscrapers to the serene greenery of Mehek Farm in Sawantwadi transforms his outlook on life. Rooted in **SDG 3: Good Health and Well-Being**, the story highlights the importance of reconnecting with nature, embracing simplicity, and fostering mental and physical wellness. At the farm, Vihaan discovers the therapeutic benefits of greenery and the joy of sustainable living. Aligned with **Mission LiFE's** focus on **well-being and sustainable habitats**, this heartwarming narrative inspires readers to cherish the connection between nature, health, and happiness.

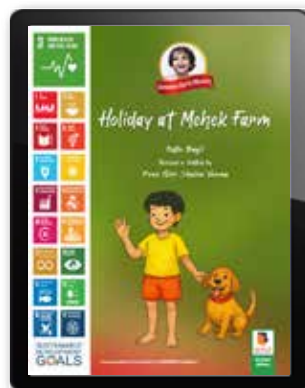
Author : Katie Bagli

Revised & Edited By : Prof (Dr) Shalini Verma

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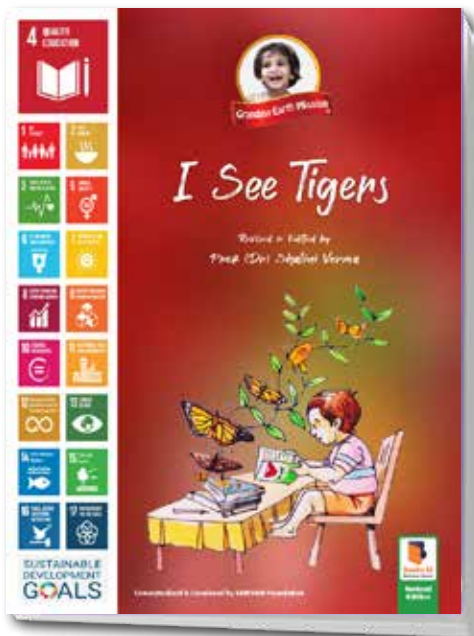
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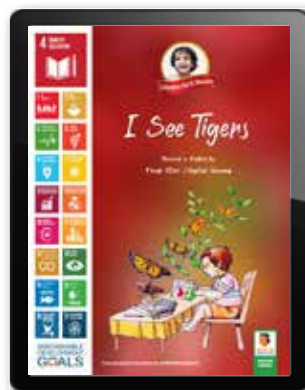
I See Tigers is an engaging story about Ramprasad, a curious boy, and his teacher, Gopal Sir, who venture beyond their classroom into the vibrant world of flora and fauna. Rooted in **SDG 4: Quality Education**, the tale highlights the value of experiential learning and holistic education. As they explore nature, they discover the interconnectedness of ecosystems and the need to protect wildlife, including the majestic tiger. Aligned with **Mission LiFE's focus on environmental stewardship and sustainable education**, this inspiring story encourages young readers to embrace learning beyond textbooks, fostering a lifelong connection with the natural world.

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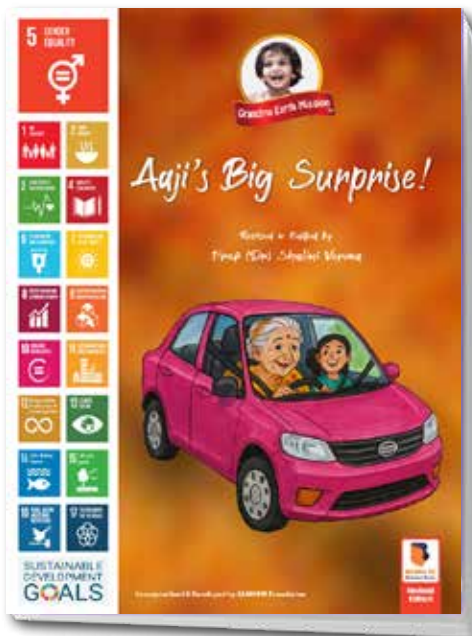
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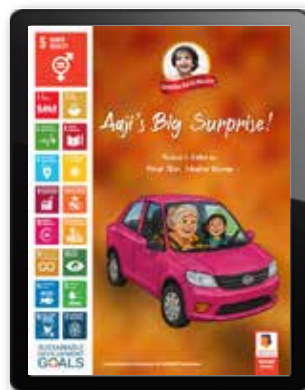
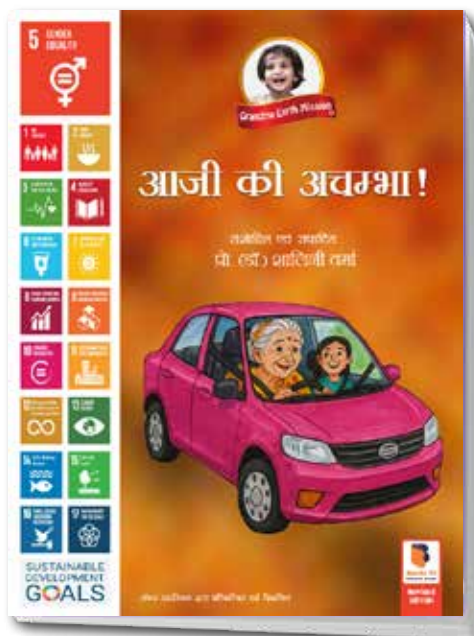
Aaji's Big Surprise is a thought-provoking tale about Aaji, a spirited woman who defies societal norms and surprises her family with a bold, empowering decision. Rooted in **SDG 5: Gender Equality**, the story highlights the importance of challenging stereotypes, breaking traditional gender roles, and fostering equal opportunities. Through her courage and determination, Aaji redefines her place within her family and inspires her community to embrace change and recognise the boundless potential of women. Aligned with **Mission LiFE's focus on inclusivity and empowerment**, this heartwarming narrative celebrates the resilience and transformative power of women in shaping a fairer future.

Revised & Edited By : Prof (Dr) Shalini Verma

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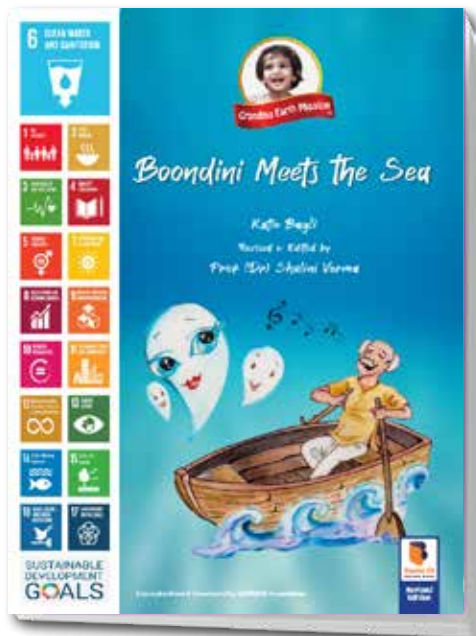
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Boondini Meets the Sea is a breathtaking tale of Boondini, a tiny drop of water, journeying from majestic snow-capped mountains to the vast Indian Ocean. Rooted in **SDG 6: Clean Water and Sanitation**, the story highlights water's vital role in sustaining life while addressing challenges like pollution, waste, and the importance of sustainable water management. Through her adventures, readers discover the water cycle, ecosystem interconnectedness, and the urgency of conserving this precious resource. Aligned with **Mission LiFE's focus on water conservation**, this captivating narrative inspires young minds to adopt sustainable practices and cherish the planet's most essential resource.

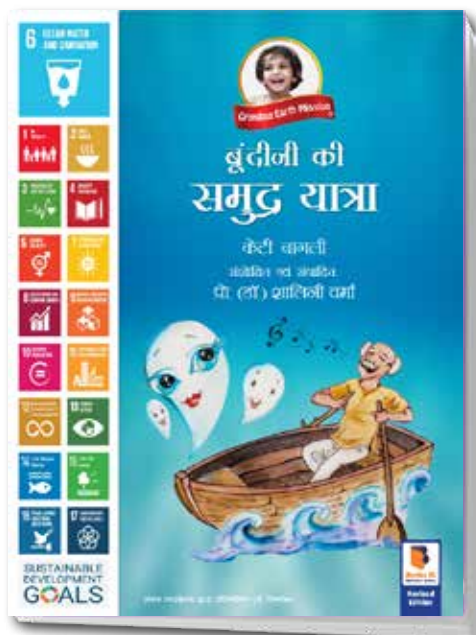
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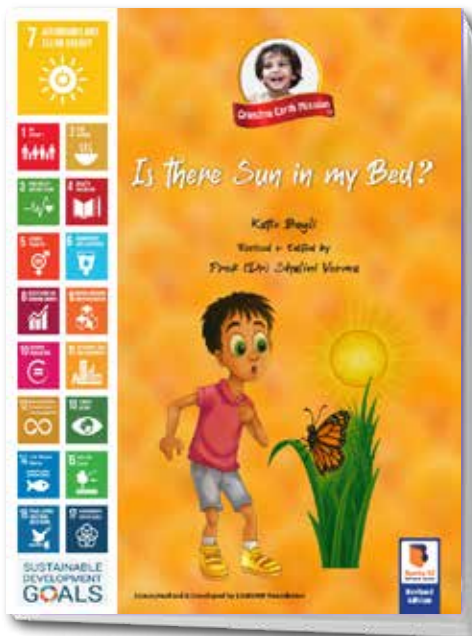
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Is the Sun in My Bed? is an fascinating tale about 6-year-old Ricky and his Ma's intriguing day at Sea Woods Nature Park. Their exploration leads to a surprising discovery at a Pizza Café—pizzas cooked using an innovative, sustainable energy source. Rooted in **SDG 7: Affordable and Clean Energy**, this story introduces young readers to the importance of renewable energy and its role in building a greener future. Aligned with **Mission LiFE's focus on sustainable energy use**, Ricky's journey inspires readers to embrace creative solutions, reduce dependence on non-renewable resources, and support energy alternatives for a sustainable planet.

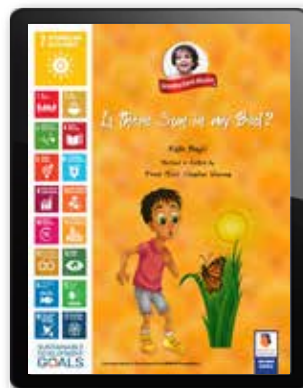
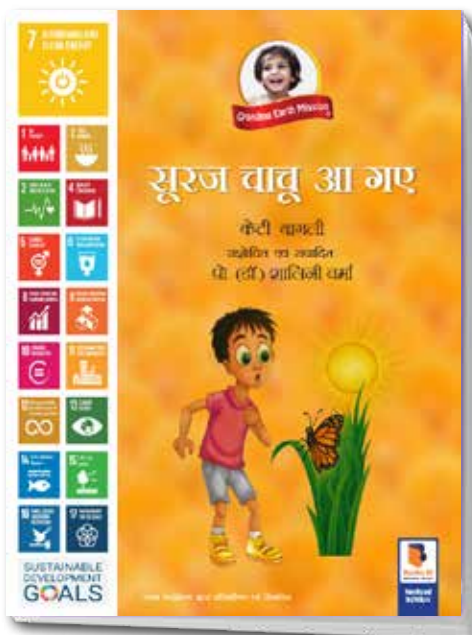
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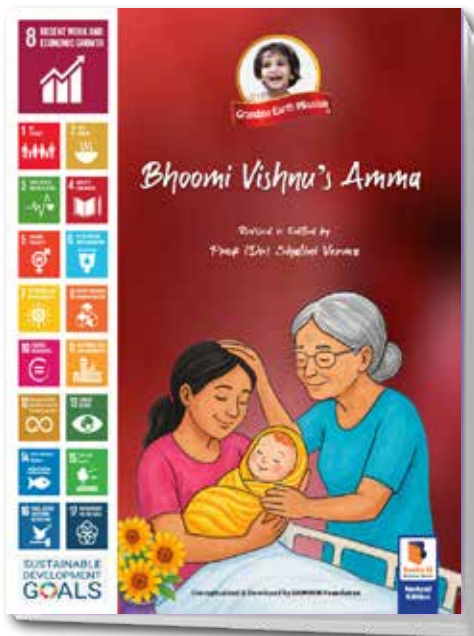
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Bhoomi Vishnu's Amma is an inspiring story of Bhoomi, a determined bank employee, navigating the challenges of balancing work and motherhood. Despite struggles, Bhoomi's resilience helps her excel professionally while nurturing a strong bond with her family. Rooted in **SDG 8: Decent Work and Economic Growth**, this tale highlights the importance of inclusive workplaces that empower individuals, especially women, to succeed without sacrificing personal aspirations. Aligned with **Mission LiFE's focus on inclusivity and sustainable development**, Bhoomi's journey underscores the value of equitable opportunities, work-life balance, and recognising women's vital contributions to economic and social progress.

Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

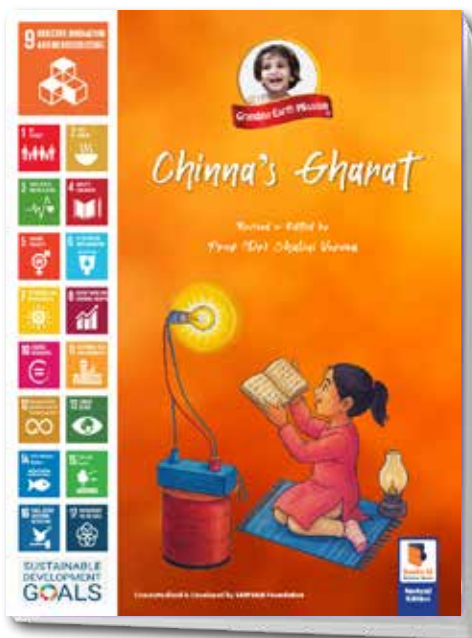
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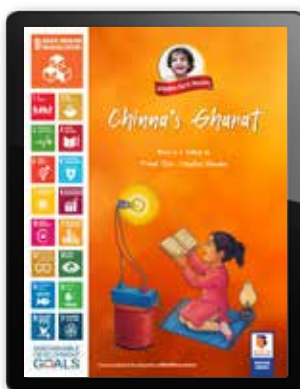
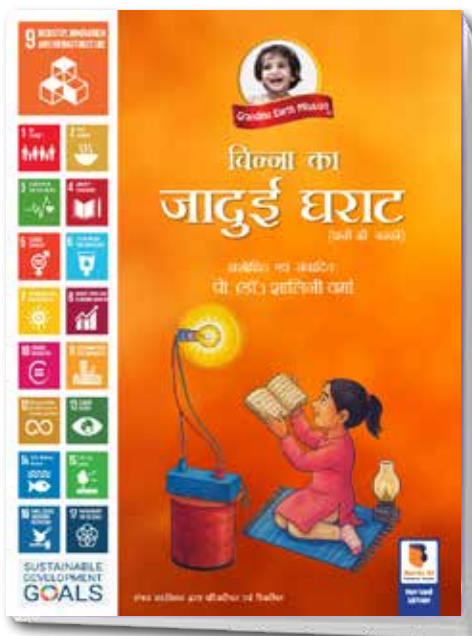
Chinna's Gharat is a heartwarming tale of Sripati, a devoted father who transforms a traditional water mill, or 'gharat,' to fulfil his daughter Chinna's dream of reading countless books. Faced with limited resources in their remote village, Sripati's ingenuity turns the gharat into a tool that supports both his family's aspirations and the community's growth. Rooted in **SDG 9: Industry, Innovation, and Infrastructure**, this story highlights the power of resourcefulness and sustainable development. Aligned with **Mission LiFE's principles**, it **inspires readers to embrace innovation and optimise resources** for a brighter, more inclusive future.

Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

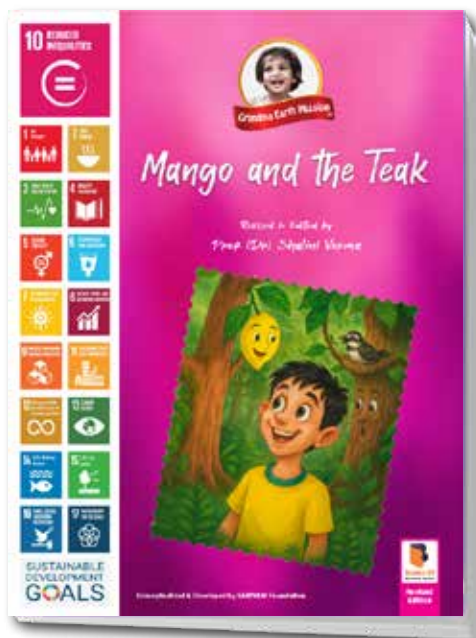
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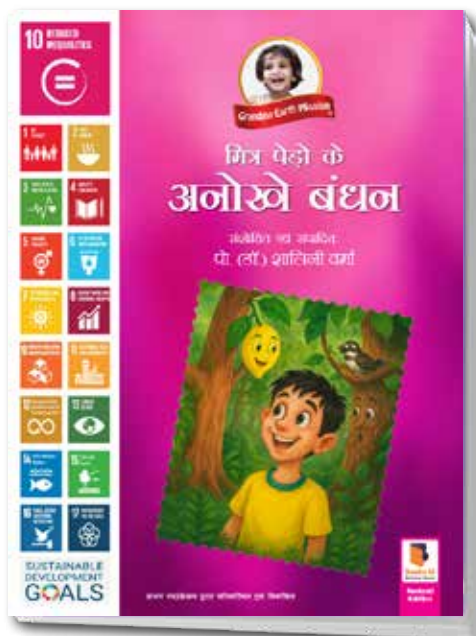
The Story of Mango and the Teak is a tale set in Chhatrapati Shivaji's Maratha empire, exploring the bittersweet bond between two unlikely friends—Mango and Teak. Through their struggles and triumphs, the story delves into themes of fairness, mutual respect, and the value of recognising each other's strengths. Rooted in **SDG 10: Reduced Inequalities**, this narrative highlights how diversity can enrich relationships and break down social barriers. Aligned with **Mission LIFE's focus on coexistence and sustainable living**, this inspiring tale encourages readers to embrace inclusivity, celebrate differences, and strive for a more just and harmonious world.

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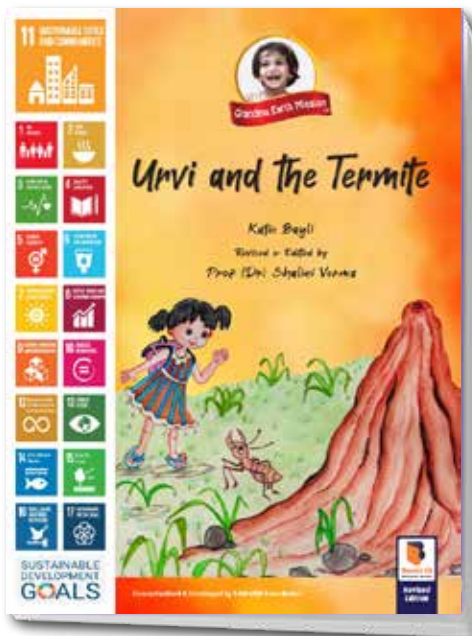
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Urvi and the Termite is a fascinating story of Urvi, a curious girl, and Tiffles, a creamy-white termite, who takes her inside a 'fully air-conditioned' termite mound. Through Tiffles' tour, Urvi discovers the ingenious design of termite mounds that regulate temperature, optimise resources, and sustain their colony. Rooted in **SDG 11: Sustainable Cities and Communities**, this tale highlights how nature's designs inspire eco-friendly and resilient urban spaces. Aligned with **Mission LiFE's principles of sustainable habitats**, the story encourages readers to envision communities that coexist harmoniously with nature, embracing resource-efficient practices for a sustainable future.

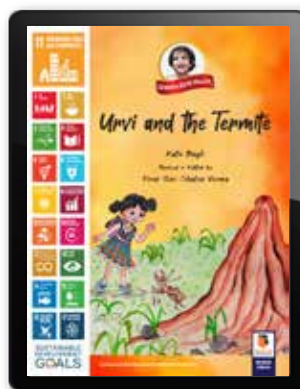
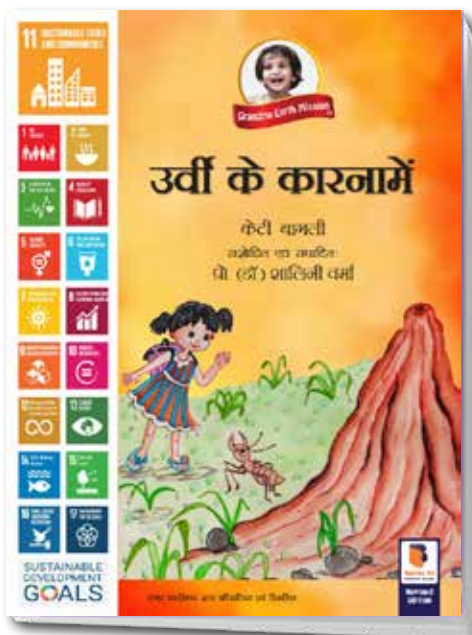
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Paperback : 36 pages

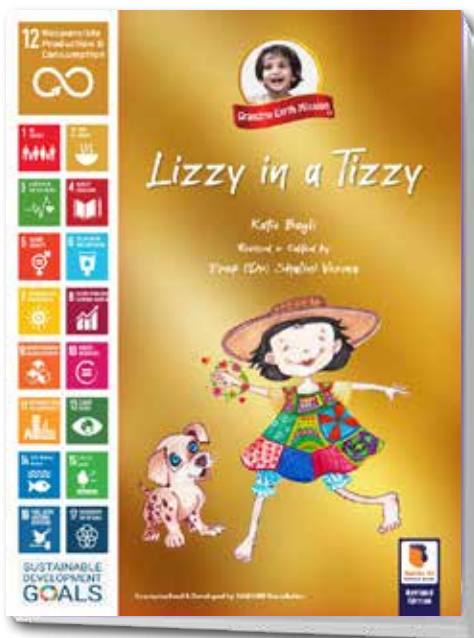
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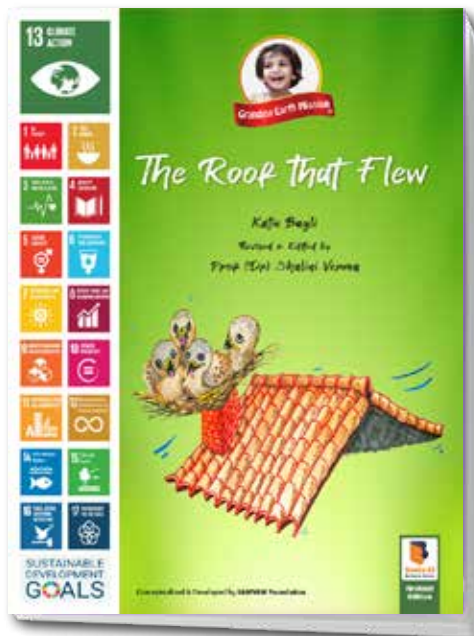
Lizzy in a Tizzy is a charming tale of Lizzy, a little girl eager for a new dress for her birthday, only to face disappointment when her mamma and granny don't immediately agree. Unbeknownst to her, they are planning a heartwarming surprise—a 'grand' celebration focused on creativity, sustainability, and lasting memories. Rooted in **SDG 12: Responsible Consumption and Production**, the story highlights the joy of reusing and repurposing resources, reducing waste, and embracing mindful choices. Aligned with **Mission LiFE's focus on conscious consumption**, this delightful narrative inspires families to celebrate meaningfully while nurturing sustainable habits.

Author : Katie Bagli
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The Roof that Flew is a heartwarming adventure set during a sudden storm, where an old Snow Leopard and a Brown Himalayan Bear join forces to save a nest of four chirpy chicks perched in a flying roof's chimney. Battling fierce winds and shifting landscapes, their courage highlights the urgency of addressing nature's challenges. Rooted in **SDG 13: Climate Action**, this tale underscores the effects of changing weather on wildlife and habitats. Aligned with **Mission LiFE's focus on climate resilience**, it inspires readers to value ecosystems, take collective action, and protect our planet for future generations.

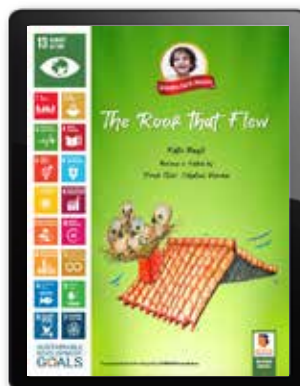
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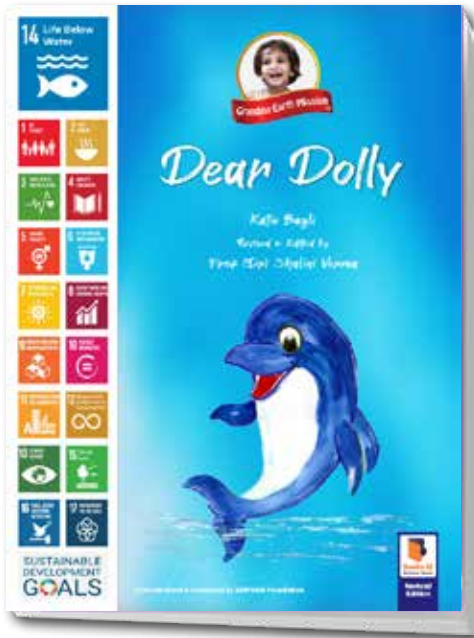
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Dear Dolly is a charming tale of Dolly, a spirited dolphin, exploring coral reefs, ocean depths, and vibrant marine life. On her journey, she discovers the delicate balance of the underwater ecosystem and the threats posed by pollution and human activities. Rooted in **SDG 14: Life Below Water**, this story highlights the importance of conserving marine resources and protecting underwater habitats. Aligned with **Mission LIFE's focus on reducing marine pollution and embracing sustainable practices**, Dolly's adventures inspire young readers to appreciate the ocean's beauty and take action to safeguard it for a healthier, more vibrant marine future.

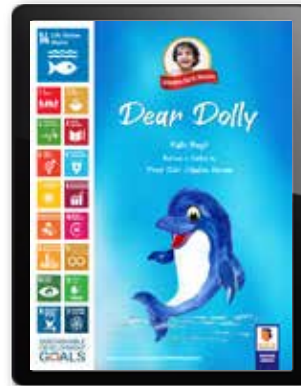
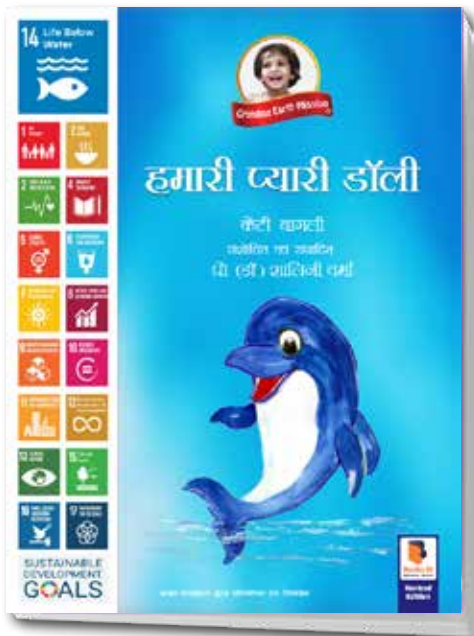
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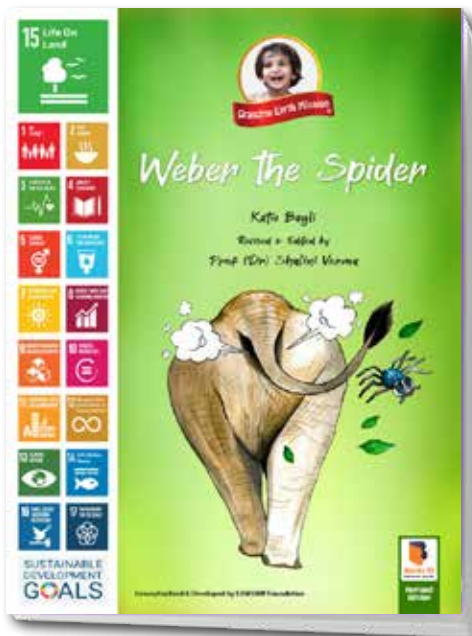
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Weber the Spider takes readers on an exciting journey as Weber, a curious spider, explores India's diverse terrains—from the snow-capped Himalayas to Kaziranga's grasslands, the Sundarbans' mysteries, Kanha's lush forests, and the arid Kutch desert. Along the way, he encounters unique ecosystems and fascinating wildlife. Rooted in **SDG 15: Life on Land**, this tale emphasises the importance of conserving terrestrial ecosystems, protecting biodiversity, and combating threats like deforestation. Aligned with **Mission LiFE's focus on environmental stewardship**, Weber's adventures inspire readers to appreciate India's natural heritage and take action to preserve the incredible diversity of life on Earth.

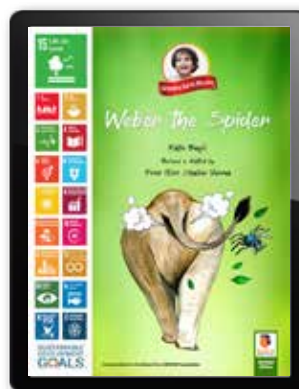
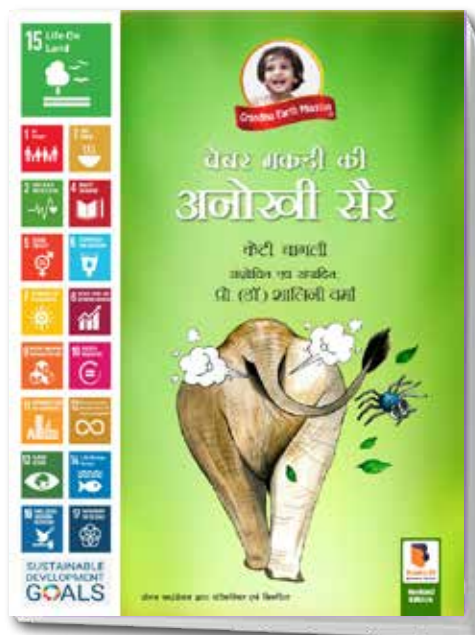
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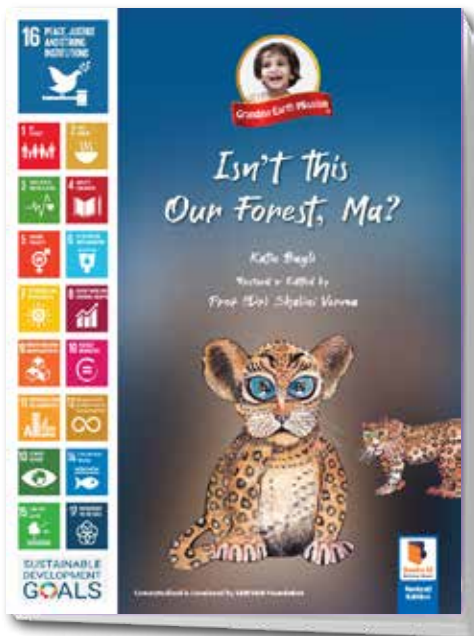
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Isn't This Our Forest, Ma? is an inspiring story of Tikki, a brave three-month-old leopard cub, who takes a stand to save his forest home from encroachment and destruction. As he plans a protest march to protect his family and forest friends, Tikki's journey highlights the urgency of environmental justice and habitat preservation. Rooted in **SDG 16: Peace, Justice, and Strong Institutions**, the tale underscores the interconnectedness of humans and wildlife and the importance of resolving conflicts peacefully. Aligned with **Mission LiFE's principles**, this powerful narrative inspires young readers to advocate for coexistence and a sustainable future.

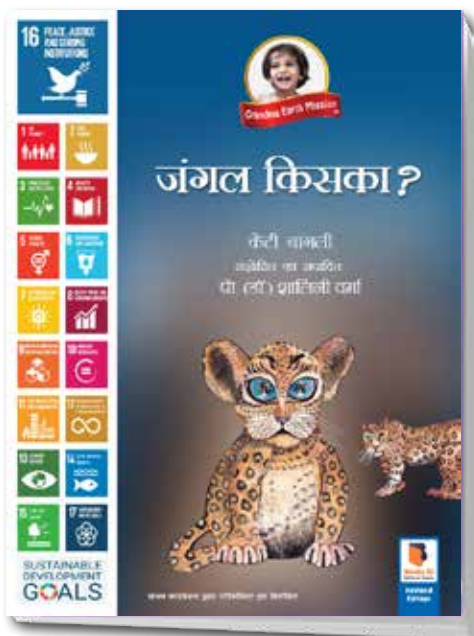
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Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

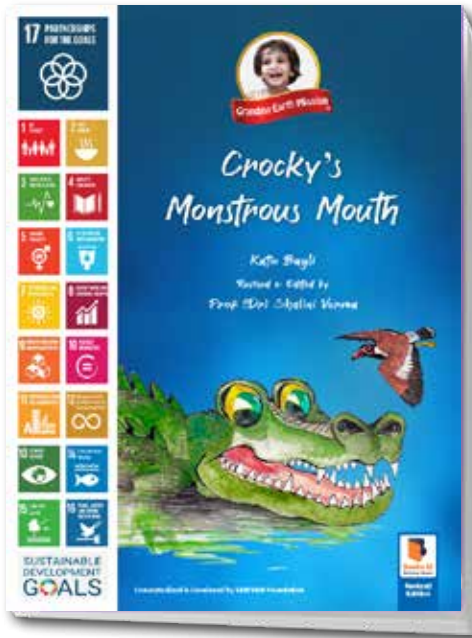
ISBN (English) : 978-81-958063-1-7

ISBN (Hindi) : 978-81-983298-1-3



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Crocky's Monstrous Mouth is a thrilling tale about Crocky, a mighty crocodile whose unbearable toothache disrupts his river habitat. Desperate for relief, he forms an unlikely alliance with small, fearless 'dentist' birds to tackle his pain. Rooted in **SDG 17: Partnerships for the Goals**, the story highlights the power of collaboration and the mutual benefits of working together. As Crocky and the birds team up, the narrative showcases the harmony created through cooperation. Aligned with **Mission LiFE's focus on collective action and sustainable living**, this heartwarming tale inspires readers to value teamwork and interdependence for a thriving world.

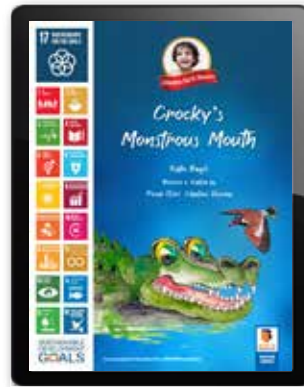
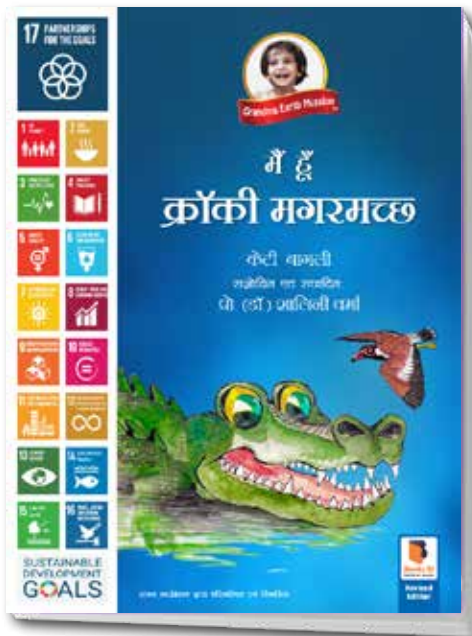
Author : Katie Bagli

Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-958063-4-8

ISBN (Hindi) : 978-81-982900-8-3



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GEM LiFE Series

The GEM LiFE (Lifestyle for Environment) Series is a thoughtfully curated collection of action-first stories aligned with Mission LiFE, NEP 2020, and the Government of India's 'Samagra Shiksha' Scheme, which promotes environmental consciousness through Eco Clubs for Mission LiFE in schools.

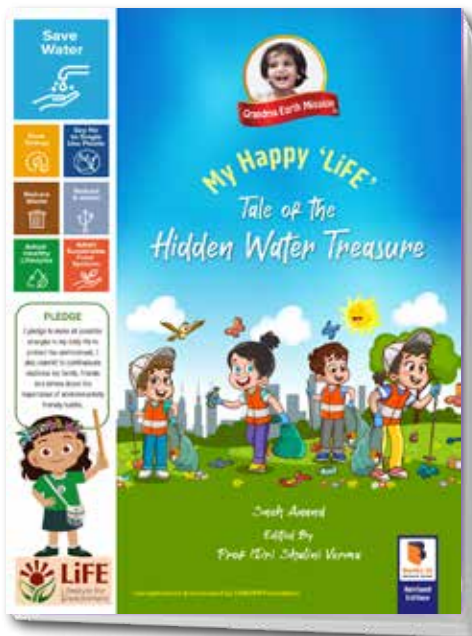
Each of the seven core themes – water, energy, food, travel, waste, biodiversity, and mindful resource use – comes alive through warm, intergenerational stories featuring Aadya, a curious six-year-old, and her wise Grandma Dharini.

Their daily conversations weave together the lived values of the past and the sustainable aspirations of the present, gently guiding children toward empathy, critical thinking, and environmental care.

Designed for children aged 6 to 10 (Classes 1-5), the series simplifies complex ecological ideas through relatable, culture-rooted storytelling.

With vibrant illustrations and simple language, each tale encourages small, everyday lifestyle changes – helping children make sustainability a habit, not a subject – and grow into mindful, responsible citizens ready to protect and celebrate Grandma Earth.





Hidden Water Treasure takes you to a village where once-abundant water sources have mysteriously dried up, plunging the community into despair. With time running out, can Aadya and her friends uncover the ancient secret of the hidden water treasure and save their village from a parched future? This compelling tale directly aligns with **SDG 6: Clean Water and Sanitation**, emphasising the importance of water conservation, sustainable management of resources, and community action for a better future.

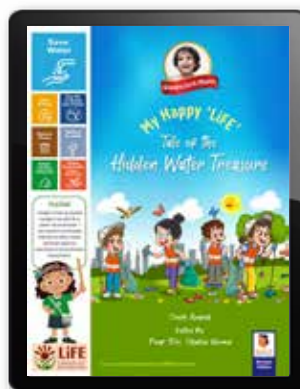
Author : Sneh Anand

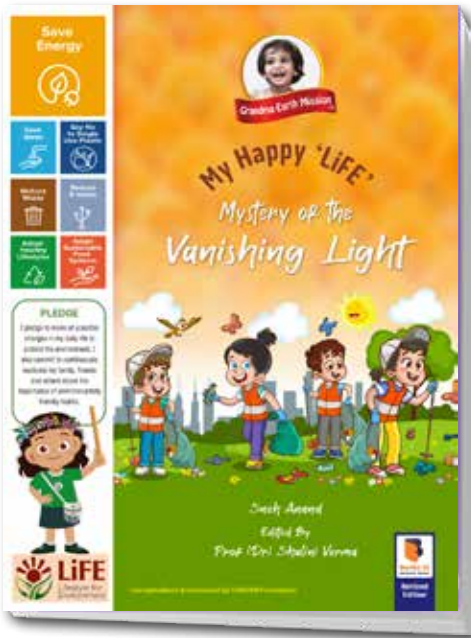
Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-982434-9-2

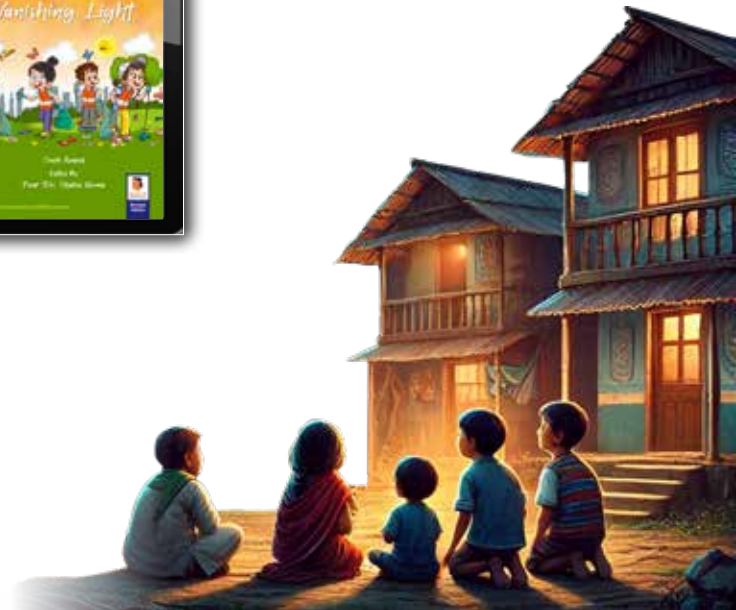
ISBN (Hindi) : 978-81-982434-3-0

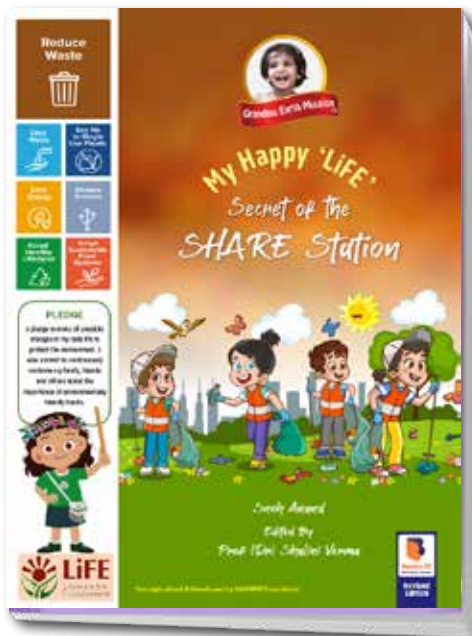




The Mystery of the Vanishing Light takes readers to Gompa village, where mysteriously fading lights reveal a startling truth—wasted energy is at the heart of the problem. With guidance from their beloved storyteller, Chamcham Uncle, Aadya and her friends become "Energy Guardians," rallying the community to adopt energy-saving practices. This inspiring tale aligns with **SDG 7: Affordable and Clean Energy** and **Mission LIFE's** focus on sustainable energy use, highlighting the power of small actions to create a brighter, sustainable future.

Author : Sneh Anand
 Edited By : Prof (Dr) Shalini Verma
 Paperback : 36 pages
 ISBN (English) : 978-81-982434-7-8
 ISBN (Hindi) : 978-81-982434-2-3





The Secret of the SHARE Station unveils a hidden crisis in Gompa village, where a grand wedding is marred by heaps of wasted food. With time running out, the village children, guided by their wise storyteller Chamcham Uncle, embark on a mission to unlock the power of sharing and turn waste into a valuable resource. This impactful story aligns with **SDG 12: Responsible Consumption and Production** and Mission LIFE's emphasis on **reducing food waste**, fostering community sharing, and building sustainable practices for a better tomorrow.

Author : Sneh Anand

Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-982434-4-7

ISBN (Hindi) : 978-81-982434-8-5





The Magic of the Sparkling Scrap reveals a hidden challenge in Gompa village after its trade fair—a growing pile of discarded gadgets. Amid the tangle of wires and screens, a group of curious kids discovers the untapped potential of e-waste. Guided by creativity and determination, can they turn the tide on electronic waste and uncover treasures in the trash? This engaging tale aligns with **SDG 12: Responsible Consumption and Production** and **Mission LiFE's** focus on promoting the **7 Rs — Reduce, Reuse, Recycle, Refuse, Repair, Rethink & Regift**—while inspiring young readers to embrace a circular economy for a sustainable future.

Author : Sneh Anand
 Edited By : Prof (Dr) Shalini Verma
 Paperback : 36 pages
 ISBN (English) : 978-81-958063-3-1
 ISBN (Hindi) : 978-81-982900-7-6





Sheela Masi's Golden Steps follows the people of Gompa village as they grapple with Daddaji's alarming health scare, which forces them to confront their lifestyle choices. Enter Sheela Masi, with a cryptic promise—the "Golden Steps" hold the secret to restoring health and harmony. Can the villagers decode her wisdom and transform their habits before it's too late? This inspiring story aligns with **SDG 3: Good Health and Well-Being** and Mission LiFE's emphasis on **mindful living, promoting healthier lifestyles**, and fostering a sustainable approach to personal and community well-being.

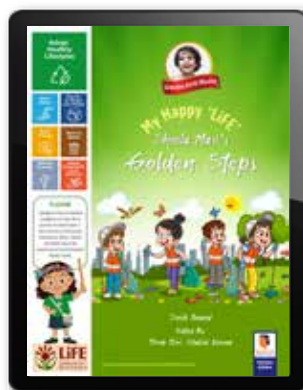
Author : Sneha Anand

Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-982434-1-6

ISBN (Hindi) : 978-81-982900-0-7





Gompa's Sustainable Golden Harvest takes readers to a village in crisis, where withering fields threaten the community's survival. Whispers of a forgotten farming method offer a glimmer of hope. Can the villagers unearth the secrets of the "Golden Harvest" and restore their crops before it's too late? This empowering tale aligns with **SDG 2: Zero Hunger and Mission LiFE's focus on sustainable agriculture, highlighting the importance of traditional knowledge, local farming practices, and community resilience for a sustainable future.**

Author : Sneha Anand
 Edited By : Prof (Dr) Shalini Verma
 Paperback : 36 pages
 ISBN (English) : 978-81-982434-6-1
 ISBN (Hindi) : 978-81-982900-6-9





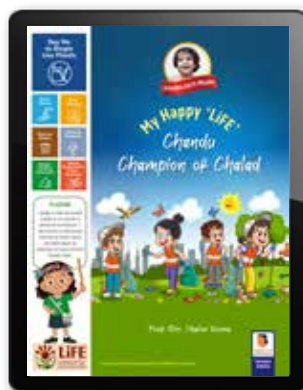
Chandu Champion of Chalad follows Chandu and his friends as they confront a pressing crisis—plastic waste choking their village river and harming its once-thriving ecosystem. Refusing to stand by, they rally the community to reject single-use plastics and embark on a transformative mission to restore the river's natural beauty. Will their efforts lead to lasting change? This inspiring story aligns with **SDG 14: Life Below Water** and **SDG 15: Life on Land**, as well as **Mission LiFE's** call to **reduce plastic pollution**, fostering sustainable practices and collective responsibility for a cleaner, healthier environment.?

Author : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-982434-5-4

ISBN (Hindi) : 978-81-982900-2-1



GEM Little Eco-Champions Series

The GEM Little Eco-Champions Series is a joyful collection of foundational picture books, rhymes, and short value-based stories that merge early literacy with environmental joy.

Aligned with Mission LiFE's vision of nurturing healthy, mindful lifestyles and the National Education Policy (NEP) 2020, the series supports long-term behavioural change through play, rhythm, and curiosity.

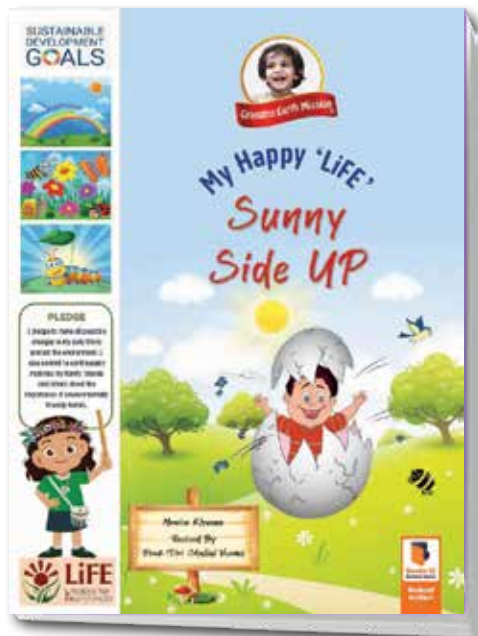
Designed for young learners in Anganwadis, Balvatikas, and pre-schools, the series recognises that over 85% of brain development occurs before the age of six.

Each book uses storytelling as a gentle, powerful tool to foster foundational literacy and numeracy, social-emotional learning, and early green values.

With simple rhymes, bright visuals, and interactive cues, these books make learning engaging and repeatable. The tales highlight the bond between people, planet, and prosperity, helping children explore nature's beauty while learning kindness, care, and responsibility.

With simple language, relatable characters, and vibrant illustrations, the GEM Little Eco-Champions titles turn everyday discovery into joyful, value-rich learning – making sustainability fun from the very first page for children aged 3 to 5 yrs. (Primary and Pre-primary Classes).





Sunny's day out is a whirlwind of mischief, daring adventures, and mouth-watering escapades, but something feels off—who is Sunny, really, and why is the whole town after him? This hilarious and heartwarming tale, with its twist ending, subtly highlights **Mission LiFE's** emphasis on **sustainable living and responsible behaviour**, wrapped in an unforgettable story!

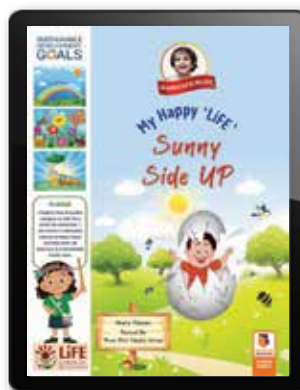
Author : Monica Khanna

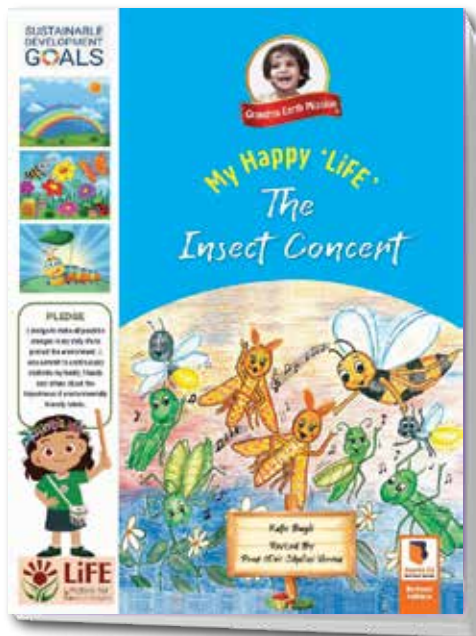
Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-952805-1-3

ISBN (Hindi) : 978-81-952805-2-0





An enchanting concert invitation draws the meadow's insects to a magical evening by the lily pond. But as excitement builds, a sinister secret emerges—can Bizz-bizz the bee uncover the truth and save her friends in time? This fascinating tale underscores the importance of **SDG 15: Life on Land**, promoting the protection of ecosystems and the delicate balance of nature.

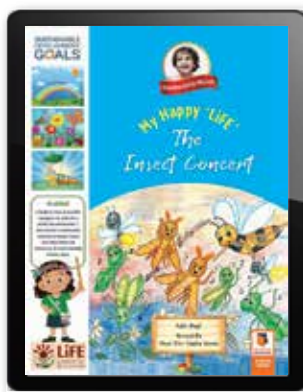
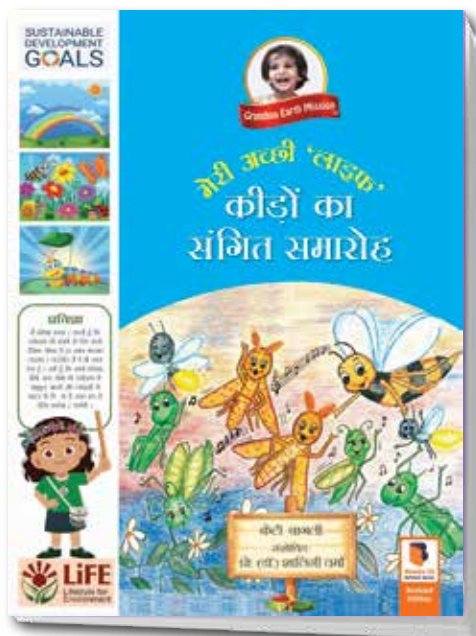
Author : Katie Bagli

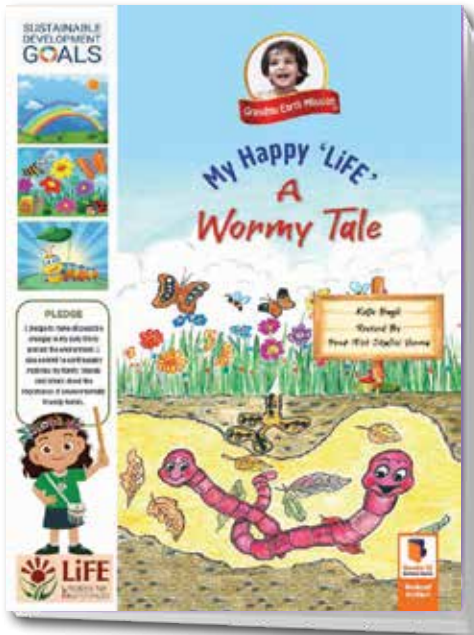
Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-955715-3-6

ISBN (Hindi) : 978-81-952805-4-4





When a curious earthworm family encounters dangers from a cunning seagull, a roaring machine, and even a playful puppy, their survival hinges on quick thinking and resilience. Will they find a safe new home in time? This engaging story highlights the principles of **SDG 15: Life on Land**, focusing on the protection of soil biodiversity and the vital role earthworms play in maintaining healthy ecosystems..

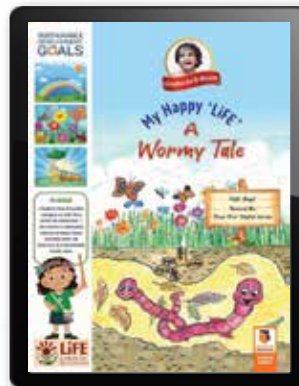
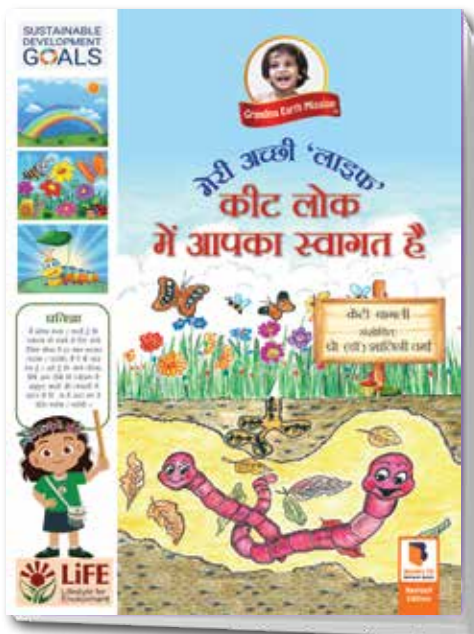
Author : Katie Bagli

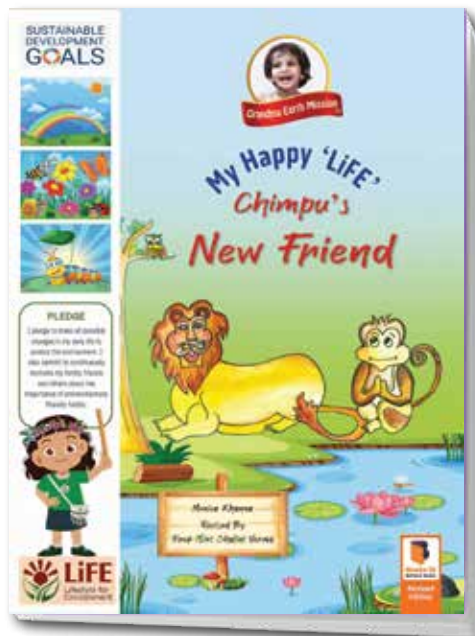
Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-955715-4-3

ISBN (Hindi) : 978-81-952805-7-5





Chimpu the monkey is frightened of the ferocious-looking Sher Dadu, but when a sudden crisis leaves her stranded, she must put aside her fears and trust him to reunite with her family. Can Chimpu discover the truth about Sher Dadu in time? This touching story reflects **Mission LIFE's** ethos of fostering empathy, cooperation, and harmonious living, while also promoting **SDG 16: Peace, Justice, and Strong Institutions** through themes of trust and understanding.

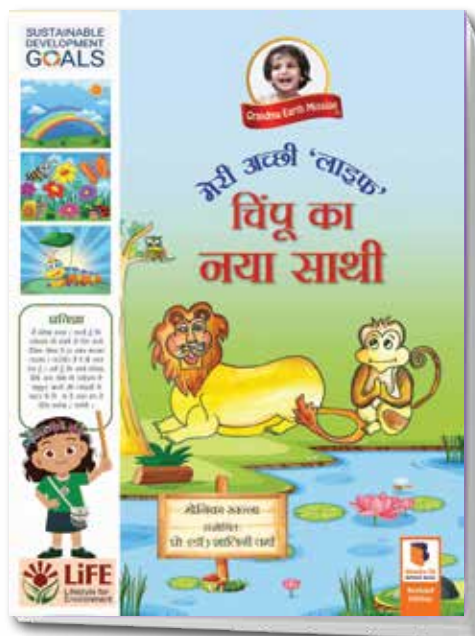
Author : Monica Khanna

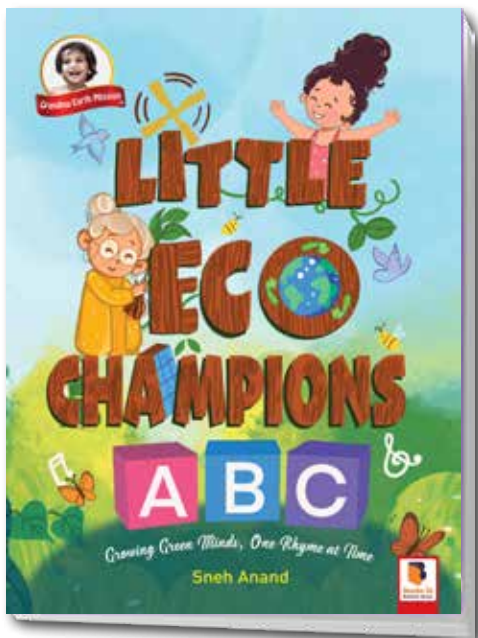
Revised & Edited By : Prof (Dr) Shalini Verma

Paperback : 36 pages

ISBN (English) : 978-81-982434-1-6

ISBN (Hindi) : 978-81-952805-3-7



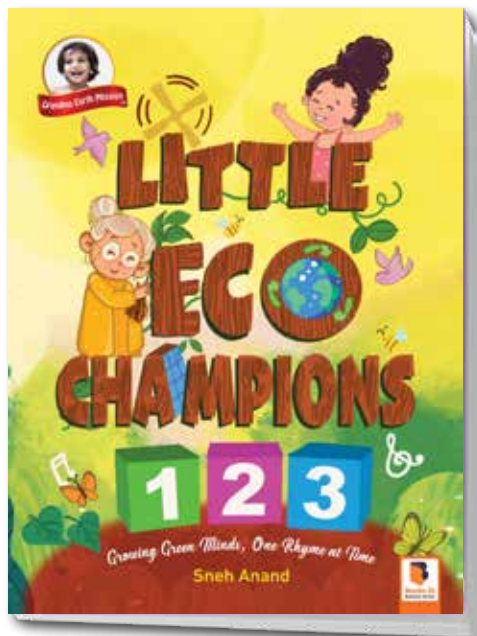


Little Eco Champions – ABC introduces young readers (ages 3–5) to the English alphabet through playful rhymes, bright illustrations, and nature-filled adventures with Grandma Dharini and little Aadya. Each letter connects to a sustainability idea—A for Ant, B for Bee, C for Cat—weaving early literacy with eco-awareness.

Aligned with Mission LiFE’s vision of mindful living and NEP 2020’s Foundational Literacy & Numeracy (FLN) goals, this book nurtures curiosity, care, and connection to nature. Its “find-the-bee or leaf” activity on every page keeps learning joyful and interactive—turning reading time into an eco-adventure for tiny tots.

Author : Sneh Anand
 Paperback : 48 pages
 ISBN (English) : 978-81-984930-1-9





Little Eco Champions – 123 takes little learners (ages 3–5) on a rhythmic counting journey where numbers meet nature! Through delightful rhymes and vibrant scenes, children learn 1 tree, 2 clean hands, 3 cloth bags, and more—linking numeracy with eco-friendly habits from an early age.

Aligned with Mission LiFE and NEP 2020, this interactive picture book from the GEM Little Eco Champions Series promotes early environmental values and joyful foundational learning. Each page features hidden bees, leaves, and playful actions that spark curiosity, rhythm, and love for Grandma Earth—one rhyme at a time.

Author : Sneh Anand

Paperback : 48 pages

ISBN (English) : 978-81-984930-5-7



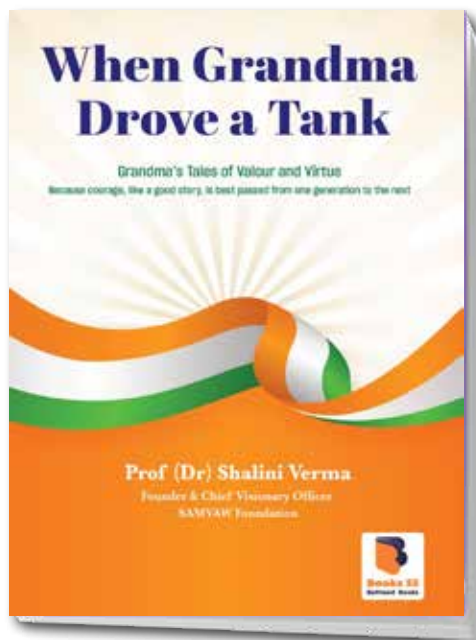
Grandma's Tales of Valour and Virtue

Books33 presents three inspiring titles from the GEM series that celebrate India's courage, heritage, and intergenerational wisdom. When Grandma Drove a Tank offers twenty powerful stories blending the valour of historic queens with the grit of today's women officers, pilots, doctors, and protectors – showing children that courage thrives as much in kindness and integrity as in battle.

When Tribal Leadership Lit Up the Battlefield highlights the strength of Adivasi warriors, Dalit veeranganas, and grassroots leaders. Through warm elder-child conversations, it reveals how unity, responsibility, and duty protected Bharat across centuries.

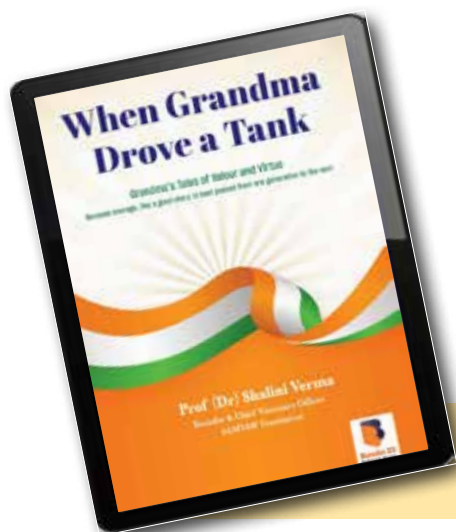
Completing the trio, When Harmony of North East Wore a Hero's Uniform brings alive ten 'Veer Gaathas' from the North-East – Bir Tikendrajit Singh, Kanaklata Barua, Haipou Jadonang, Matmur Jamoh and more – celebrating identity, justice, and belonging.

Rooted in the Global Traditional Knowledge Repository, anchored in Indigenous Knowledge Systems (IKS) and enriched by 'Samarik Parampara' – India's military traditions and cultural-civilisational storytelling, this collection reminds young readers that the courage that shaped our motherland still lives quietly within every new generation.



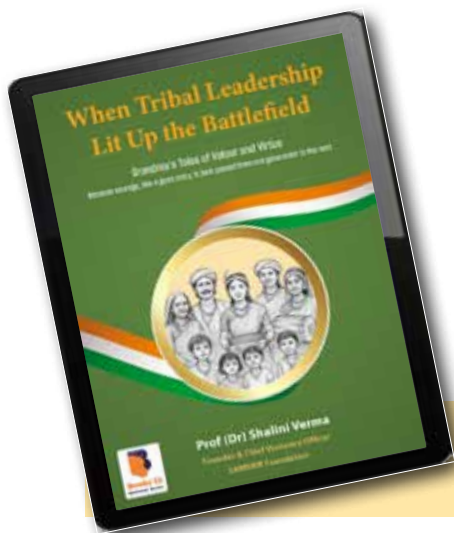
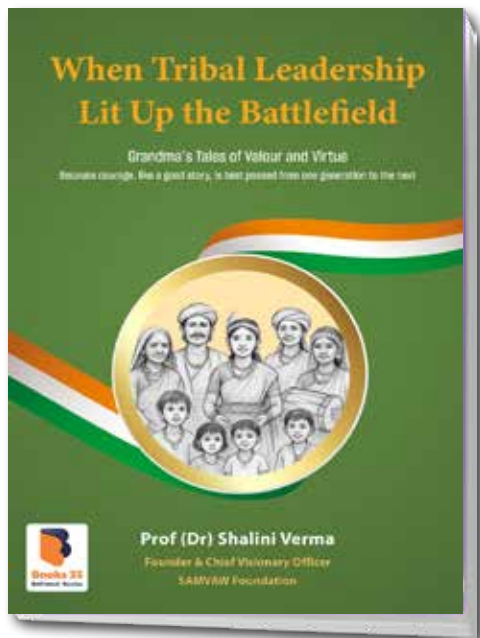
When Grandma Drove a Tank brings together twenty inspiring stories that blend India's historic valour with the courage of today's women officers, pilots, doctors, and protectors. Set beneath a wise old Peepal tree, the book forms an intimate intergenerational circle of learning where children explore bravery rooted in kindness, fairness, responsibility, and truth.

Anchored in Indigenous Knowledge Systems and Bharat's cultural-civilisational wisdom, it reveals how courage shines not only in battles but also in empathy, integrity, and everyday choices. Through gentle conversations and rich cultural references, the book encourages young readers to recognise the quiet spark of strength within themselves. Ideal for children, parents, and educators seeking value-based, heritage-rooted storytelling that nurtures pride, character, and purpose.



Title	: When Grandma Drove a Tank
Author	: Prof (Dr) Shalini Verma
Publication Date	: 2025
ISBN	: 978-81-995553-4-1
Format	: Illustrated Paperback
Pages	: 188
Language	: English
Category	: Children's Literature, Narrative Non-Fiction, Indigenous Knowledge Systems
Price	: ₹ 199



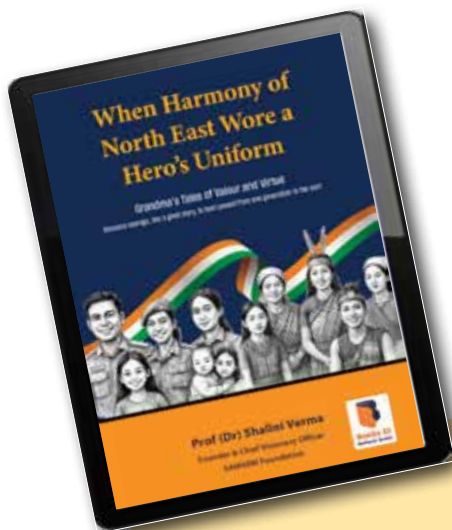
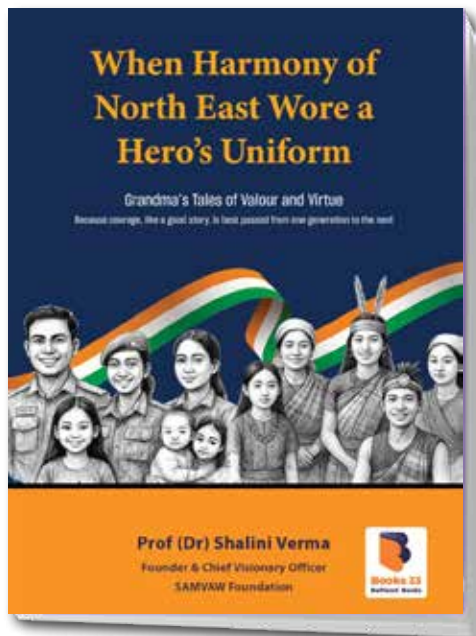


When Tribal Leadership Lit Up the Battlefield presents ten powerful stories celebrating the courage of Adivasi warriors, Dalit veeranganas, and legendary rulers who shaped India's collective spirit of resistance. Through the warm inter-generational conversations of Aadya, Kavya, Kabir, Yuvan, and the elders of the Freedom Fighter Enclave, children learn that valour thrived not only in royal courts but in forest hamlets, community ashrams, and tribal settlements that protected India's dignity. Rooted in Indigenous Knowledge Systems and Bharat's cultural-civilisational wisdom, the book highlights leadership born from empathy, unity, and duty.

A meaningful resource for young readers, parents, and educators seeking value-rich, heritage-driven storytelling that nurtures identity, resilience, and pride.

Title	: When Tribal Leadership Lit Up the Battlefield
Author	: Prof (Dr) Shalini Verma
Publication Date	: 2025
ISBN	: 978-81-995553-3-4
Format	: Paperback
Pages	: 232
Language	: English
Category	: Children's Literature, Narrative Non-Fiction, Indigenous Knowledge Systems
Price	: ₹ 199





'When Harmony of North East Wore a Hero's Uniform' is a collection of 'Veer Gaatha' from the North-East. It brings alive ten stirring stories of courage from the hills, valleys, and forests of India's North-Eastern states. Through gentle conversations between Aadya, Kabir, Kavya, Yuvan, and the elders of the Freedom Fighter Enclave, children discover heroes who defended their people with honour - Bir Tikendrajit Singh's fiery leadership, Pa Togan Sangma's shield of resistance, Haipou Jadonang's spiritual strength, Kanaklata Barua's fearless patriotism, and Bhogeshwari Phukanani's sacrifice. From Tirot Sing and Matmur Jamoh to Moje Riba, Raghu Nath Murmu, and Ropiangliani. The book reveals how diversity, unity, and unwavering duty shaped Bharat's pride. A tribute to courage rooted in identity, justice, and belonging.

Title	: When Harmony of North East Wore a Hero's Uniform
Author	: Prof (Dr) Shalini Verma
Publication Date	: 2025
ISBN	: 978-81-995553-7-2
Format	: Paperback
Pages	: 232
Language	: English
Category	: Children's Literature, Narrative Non-Fiction, Indigenous Knowledge Systems
Price	: ₹ 199



21st Century Life Skills



**Personal Excellence Series on
Essential skills for today's fast-changing BANI
(Brittle | Anxious | Nonlinear | Incomprehensible) World.**

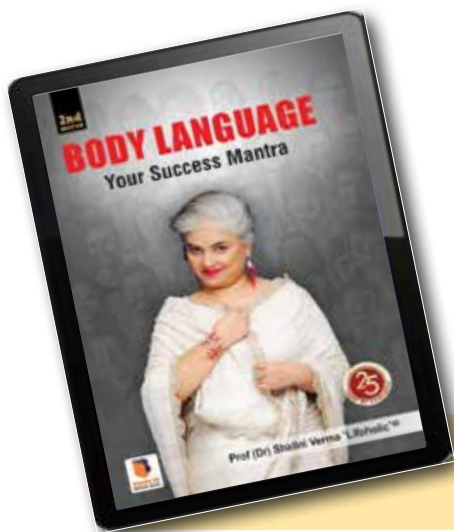
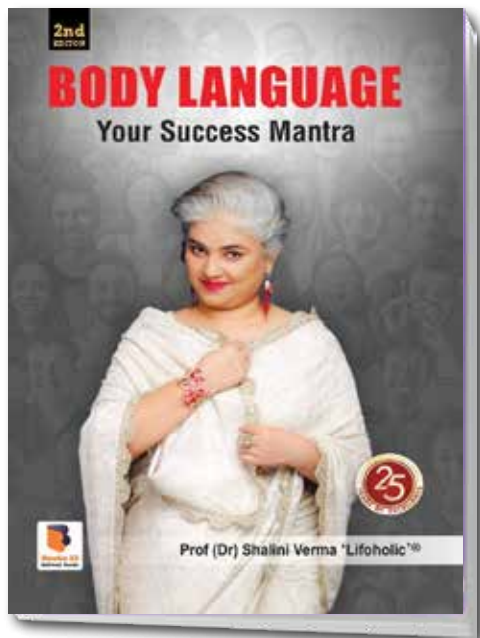
Bestselling Titles on Personality Development, Communication Skills & Public Speaking in the Age of AI (English)

Body Language & Public Speaking – Verbal & Non-verbal Communication Series (3 Books)

In an era where Artificial Intelligence is reshaping how we speak, listen, present, and connect, this three-book series by Prof (Dr) Shalini Verma stands as a definitive guide for mastering human communication in a digital-first world. From understanding body language and facial expressions to speaking with impact in virtual environments, the series equips readers with timeless interpersonal skills strengthened for today's AI-driven communication landscape.

Each book blends historical evolution, scientific insight, and contemporary relevance thereby helping readers decode expressions, enhance screen presence, refine vocal and non-verbal cues, and adapt confidently to synchronous online interactions. With practical models, engaging explanations, and real-life applications, these titles serve students, professionals, educators, leaders, and Gen Z navigating hybrid communication demands.

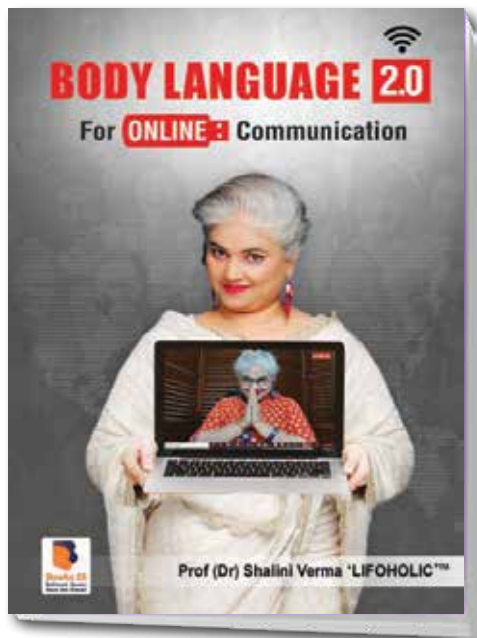
Together, the three books form a comprehensive blueprint for becoming a persuasive, empathetic, and future-ready communicator – on stage, in person, and across digital platforms where AI increasingly mediates human connection.



For over 20 years, Body Language: Your Success Mantra has remained India's bestselling guide to non-verbal communication. Updated for the digital era, the revised edition includes insights on virtual interactions, screen presence, and professional impact in online settings. The book explains eye behaviour, facial expressions, gestures, posture, movement, and vocal cues through practical models and real-life examples. Comprehensive yet accessible, it is widely used by students, professionals, trainers, and Gen Z learners seeking to enhance confidence, communication, and first impressions in both in-person and virtual environments.

Title	: Body Language Your Success Mantra (Revised 2nd Edition)
Author	: Prof (Dr) Shalini Verma 'Lifoholic'
Publication Dates	: 1st Ed. 2005 2nd Ed. 2020
ISBN	: 978-81-948102-1-6
Format	: Paperback (4-colour)
Pages	: 296
Language	: Hindi
Category	: Self-Help, Personality Development (SDG-4)
Price	: ₹ 850





Body Language 2.0 explains how digital-era communication has transformed and how body language shapes effectiveness in online interactions. Covering screen presence, facial expressions, eye contact, gestures, ambience, and vocal cues, the book offers practical models for impactful virtual communication.

Blending historical evolution with post-pandemic relevance, it helps readers speak, listen, and present confidently on platforms like Zoom and Google Meet. Ideal for students, professionals, trainers, and leaders seeking to enhance their online image and master screen-to-screen communication in the age of AI.

Title	: Body Language 2.0: For Online Communication
Author	: Prof (Dr) Shalini Verma 'Lifoholic'
Publication Date	: 2021
ISBN	: 978-81-952805-8-2
Format	: Paperback (4-colour)
Pages	: 168
Language	: English
Category	: Self-Help, Communication Skills, Personality Development (SDG-4)
Price	: ₹ 650





Face Express: Communication That Connects explores the power of facial expressions in shaping meaningful communication—offline and online. Blending scientific insights with modern relevance, it explains emotions, micro and macro expressions, cultural cues, decoding techniques, and the impact of smiles.

With clear illustrations and practical tools, the book helps readers enhance authenticity, confidence, and screen presence in the post-pandemic virtual world. Ideal for students, professionals, trainers, and leaders seeking stronger emotional connection and expressive clarity in the age of AI.

Title	: Face Express: Communication That Connects (2nd Edition)
Author	: Prof. Shalini Verma 'Lifoholic'
Publication Date	: 2021
ISBN	: 978-81-952805-6-8
Format	: Paperback (4-colour)
Pages	: 168
Language	: English
Category	: Self-Help, Personality Development, Communication Skills (SDG-4)
Price	: ₹ 550



Bestselling Titles on 21st-Century Life Skills: Happiness, Well-being & Work–Life Balance (Hindi)

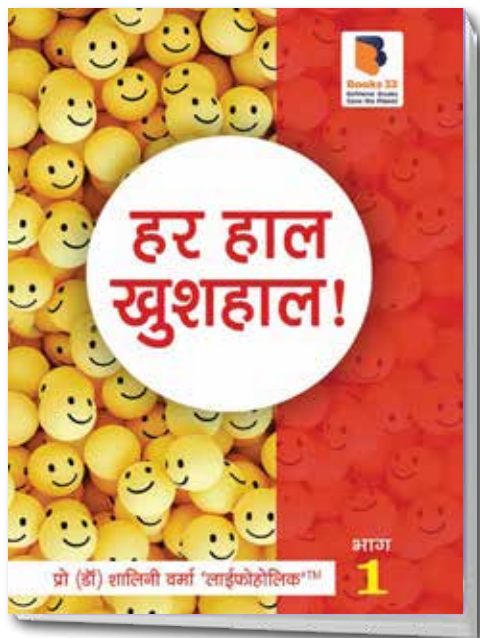
Har Haal Khushaal – Life Skills Series (3 Books)

In today's fast-changing India where aspirations, responsibilities, and pressures are constantly rising - the Har Haal Khushaal series offers a much-needed anchor for emotional balance and mental strength. This three-book collection, written in simple and relatable Hindi, brings essential 21st-century life skills such as positivity, resilience, emotional intelligence, and everyday well-being to readers across age groups.

Authored by renowned life-skills educator Prof (Dr) Shalini Verma, the series draws from her real experiences and years of mentoring students and professionals. The books speak directly to Indian realities: family expectations, work - life balance, self-doubt, stress, relationships, and personal growth. Through gentle storytelling and practical reflections, the series helps readers face life's uncertainties with clarity and confidence.

Whether you are a student, homemaker, working professional, or lifelong learner, the Har Haal Khushaal series inspires inner peace, mental strength, and a happier way of living - in every situation and at every stage of life.

Note: All three books in this series come with a complimentary audiobook, making the learning experience richer, accessible, and more convenient for readers.



Har Haal Khushaal – Part 1 encourages readers to live with positivity—through joy, uncertainty, and challenges. With 30 engaging chapters, it covers personal growth, career clarity, resilience, and self-motivation. Through simple language and relatable examples, the book teaches how to handle success and setbacks with balance, build a strong mindset, and stay focused on life goals.

Filled with practical tips, modern insights, and inspiring reflections, this book is ideal for readers of all ages seeking happiness, emotional strength, and steady personal progress. A supportive companion for anyone aiming to stay joyful and confident in every situation.

Title	: Har Haal Khushaal (Part 1)
Author	: Prof. (Dr.) Shalini Verma
Publication Year	: 2022
ISBN	: 978-81-955715-5-0
Format	: Paperback (4-colour)
Pages	: 144
Language	: Hindi
Category	: Self-Help, Motivational, Health, Happiness & Well-being (SDG-3)
Price	: ₹ 550





This book helps readers develop a positive outlook and resilient mindset to navigate both ease and difficulty with balance and clarity. With 30 insightful chapters, it explores personal growth, self-motivation, emotional strength, career development, and overall well-being. Written in simple, accessible Hindi, it offers practical, usable strategies for staying grounded, confident, and hopeful in daily life.

Blending meaningful reflections with modern, relatable guidance, this book is suited for readers of all ages - students, professionals, homemakers, and seniors. It is a gentle companion for anyone seeking stability, happiness, and steady progress in every situation.

Title	: Har Haal Khushaal (Part 2)
Author	: Prof. (Dr.) Shalini Verma
Publication Year	: 2022
ISBN	: 978-81-955715-7-4
Format	: Paperback (4-colour)
Pages	: 142
Language	: Hindi
Category	: Self-Help, Motivational, Health, Happiness & Well-being (SDG-3)
Price	: ₹ 550





This book inspires readers to live with joy, balance, and inner steadiness in both easy and challenging times. With 26 insightful chapters, it offers practical guidance on emotional resilience, positive thinking, clarity, and goal-focused living. Written in simple, relatable Hindi, it helps readers stay confident, grounded, and hopeful while navigating personal and professional situations.

Filled with modern reflections and usable life strategies, this book is ideal for anyone seeking lasting happiness, inner strength, and meaningful growth at every stage of life.

Title	: Har Haal Khushaal (Part 3)
Author	: Prof. (Dr.) Shalini Verma
Publication Year	: 2022
ISBN	: 978-81-955715-9-8
Format	: Paperback (4-colour)
Pages	: 128
Language	: Hindi
Category	: Self-Help, Motivational, Health, Happiness & Well-being (SDG-3)
Price	: ₹ 550



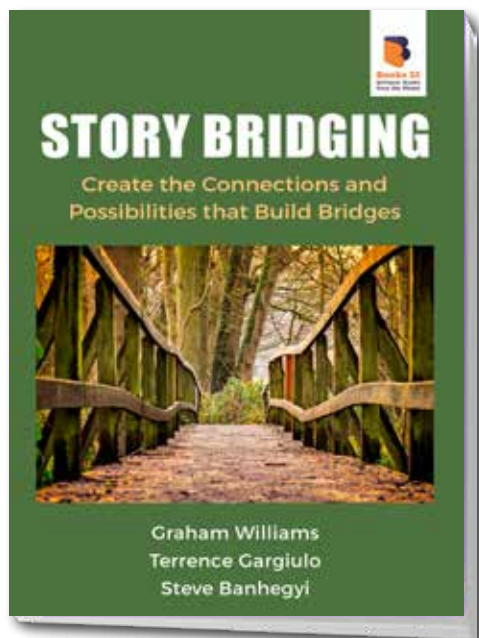
Miscellaneous Fiction & Non-Fiction Anthologies | Compendiums | Self-Help

Books33 brings together three thoughtful and inspiring titles that capture human resilience, relationships, and the power of storytelling. “Un-Lockdown Memories: 15 Short Stories” reflects the unprecedented experience of India’s 2020 lockdown. Edited by Sunita Mishra, this anthology gathers voices from across the country, each narrating a unique slice of quarantine life with honesty and hope.

“Love You Mom” is a heart-warming collection of short stories on mothers, motherhood, and motherland. Curated from an all-India writing contest, it celebrates the purity, strength, and emotional depth of a mother’s love through the voices of authors aged 14 to 62.

Completing the collection is “Story Bridging”, authored by global story practitioners Graham Williams, Terrence Gargiulo, and Steve Banhegyi. This self-help title explores how stories shape cognition, connection, and community, offering practical methods to build empathy and stronger relationships at personal and organisational levels.

Together, these books offer reflection, comfort, and powerful narrative tools for every reader.

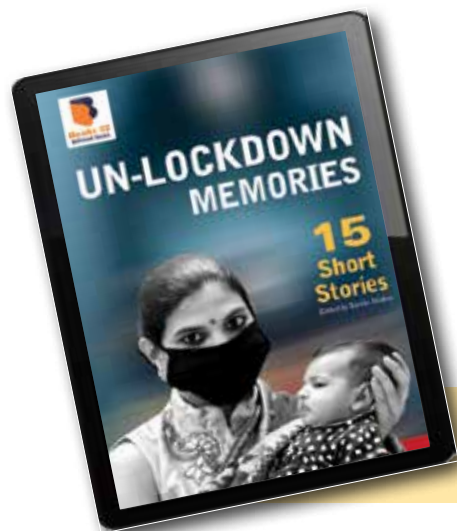
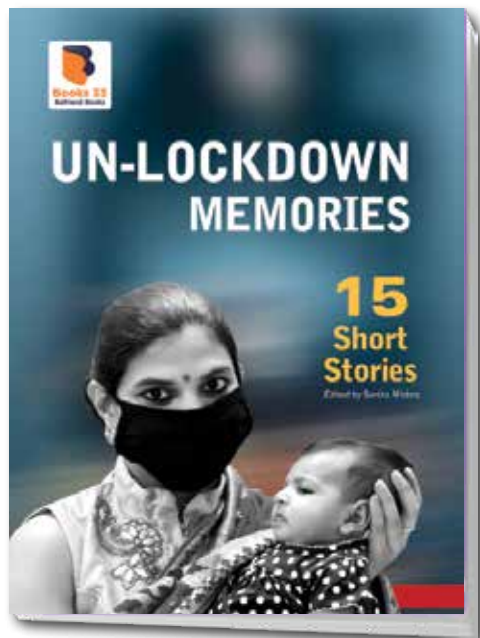


Story Bridging explains how stories influence thinking, relationships, and connection across personal, community, organisational, and national contexts. The authors—global experts in narrative practice—present practical methods and frameworks that show how stories build trust, strengthen empathy, and create shared meaning.

Blending insight and application, the book helps readers use storytelling to enhance communication, resolve conflicts, and inspire collective action. Ideal for educators, leaders, trainers, and facilitators seeking to harness the transformative power of narrative in everyday life.

Title	: Story Bridging
Authors	: Graham Williams, Terrence Gargiulo, Steve Banhegyi
Publication Date	: 2022
ISBN	: 978-81-956236-0-0
Format	: Paperback
Pages	: 164
Language	: English
Category	: Self-Help, Communication, Storytelling
Price	: ₹ 350





Un-Lockdown Memories captures India's lived experiences during the unprecedented 2020 nationwide lockdown. This anthology brings together 15 authors - from debut writers to seasoned voices - reflecting diverse emotions, challenges, and moments of hope that emerged while the nation stayed indoors.

Blending personal narratives and shared realities, the book documents how people across regions, ages, and backgrounds navigated isolation, uncertainty, and resilience. A compelling reminder of a time that reshaped lives, communities, and perspectives, this collection invites readers to revisit, relate, and reflect on a chapter that will remain etched in our collective memory.

Title	: Un-Lockdown Memories: 15 Short Stories
Editor	: Sunita Mishra
Publication Date	: 2021
ISBN	: 978-81-948102-9-2
Format	: Paperback
Pages	: 88
Language	: English
Category	: Anthology, Contemporary Writing
Price	: ₹ 250





Love You Mom is a heart-warming collection of short stories celebrating mothers, motherhood, and motherland. Curated from an all-India Mother's Day writing contest, the book brings together diverse voices—teenagers to seniors, debut writers to bestsellers—each expressing the depth, purity, and unconditional nature of a mother's love.

The anthology captures memories, emotions, and moments of comfort that shaped lives during uncertain times. Blending care, compassion, and lived experiences from across India, this book offers a tender tribute to the women who give strength, hope, and meaning to our journey.

Title	: Love You Mom
Editor	: Pallavi Buragohain
Publication Date	: September 2021
ISBN	: 978-81-952805-3-7
Format	: Paperback
Pages	: 196
Language	: English
Category	: Anthology, Relationships, Inspirational
Price	: ₹ 250





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